



Career Blueprint

Part 1: Self Analysis

Individual Net Promoter Score, NPS
(from Customer Canvas Exercise)

Goal NPS

Steps to reach NPS Goal

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STAR Attributes (from assessments)

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DOPE Attributes (from assessments)

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Self-SWOT Analysis

Conduct a Self SWOT analysis: **Strengths** are internal positive characteristics, **Weaknesses** are negative ones. **Opportunities** are external changes to take advantage of, **Threats** are external elements that may hinder your success.

Strengths

Weaknesses

Opportunities

Threats

Plan to improve STAR attributes, strengths & opportunities:

Your Competitive Advantage

- Steps:
- -
 -

How to Measure

Goals

Plan to mitigate DOPE attributes, weaknesses and threats:

Career Derailers

- Steps:
- -
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How to Measure

Goals

Career Foundation

List out and analyze your previous career (and/or relevant leadership) experience

Job Title:
Company:
Skills Developed:
Accomplishments:
Key Lessons Learned:

Job Title:
Company:
Skills Developed:
Accomplishments:
Key Lessons Learned:

Job Title:
Company:
Skills Developed:
Accomplishments:
Key Lessons Learned:

Experience gaps? What kinds of roles do you need to take and skill do you need to develop?

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Career Blueprint

Part 2: Career Development & Mentoring Plan

Personal Mission Statement:

STAR Competitive Advantages

from Part 1

DOPE Career Derailers

from Part 1

Priorities: List out your personal and professional priorities in ranked order

- 1.
- 2.
- 3.
- 4.
- 5.

Work/Life Balance Plan: Describe the actions you will take to support your priorities

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Mentoring Plan: Career Mentors: List a personal and a professional mentor. Align with top priorities listed above.

Professional Mentors:

Personal Mentors:

SMART Goals (Personal & Professional): List out your goals and ensure they are **Specific, Measurable, Achievable, Results-Based** and **Time-Bound**.

Goals	Contingencies, Obstacles & Alternatives	Steps to Achieve Goal	Things to Research/Learn	How to Measure and Monitor Progress	Mentors to Help & Resources Needed
Quarter 1. 2. 3. 4. 5.	PERSONAL TIMELINE ↓				
Year 1. 2. 3. 4. 5.					
3 Years 1. 2. 3.					
10 Years 1. 2. 3.					

Focused Mentors.

Category	Mentor Name	Plan to Engage Them	Frequency of Communication
STAR Traits 1. 2. 3.			
DOPE Traits 1. 2. 3.			
Other			

Peer Mentoring: Leverage the SparkSource website.

- **PRO:** Read articles from career experts
- **PEER:** Post career-related questions and get answers
- **CORP:** Connect and get peer mentoring from your work peers
- **SHOUT:** Let it out when you're frustrated
- **SPARKBOARD:** Save relevant career advice in one place. Spark ("Like") things on the site.